

atelier mendini

The inaugural exhibition at the new Groninger Museum in the Netherlands. It profiled the works of its senior architect, Alessandro Mendini and his design team.

The exhibition highlighted the many fields in which this architect, designer, philosopher, editor, writer, poet and artist operates. Products designed for Abet Laminati, Alessi, Artemide, Bisazza, Cappellini, Edra, Glas, Interflex, Philips, Olivari, Ritzenhoff, Swarovski, Swatch and Venini were included. His architectural projects were also on display. The exhibition was intended to contextualise the design of the new museum building. Alessandro Mendini was chief architect of the Groninger Museum in addition to guest architects Philippe Starck, Michele de Lucchi and Coop Himmelb(l)au. staff from cultural connotations was engaged to

- liaise with all design corporations and manage all loans
 - oversee and manage the installation of the exhibition
 - provide curatorial assistance to museum director Frans Haks
 - edit and manage the major bi-lingual publication associated with the exhibition (designer Swip Stolk)
- the publication achieved 2 international awards
- hors concours, the Best Book Design Awards, Foundation for the Collective Promotion of the Dutch Book 1995
 - honorable mention books, Museum Publications Design Competition, American Association of Museums 1996
- venuesgroninger museum, groningen, the netherlands 20/10/1994-1/1/1995

cultural connotations team
annette welkamp

image: exhibition invitation © groningen museum

design: swip stolk, zaandam