

marketing

Specialists in cultural and heritage marketing, our team can help link your creative programmes with the audiences you wish to reach. We can develop marketing plans for your whole organisation or for specific projects.

Do you need someone to help with your branding, your members’ group, or preparing a media release?

Effective marketing can assist in enlarging and diversifying your audiences, identifying key segments and developing appropriate instruments for reaching them.

We can prepare long and short-term strategies. Our proposals focus on ideas to match your budget.